

## Tamara Coorg enters new phase



The cottages are embellished with tropical furnishings.

After a successful launch of Phase 1, The Tamara Coorg, a luxury resort, launched its second phase in April, taking leisure to the next level. Set amidst coffee plantations, it includes three distinct styles of cottages as suites and a spa complex. These cottages have contemporary tropical furnishings and offer the best views of the hillside in the resort. The spa introduces a wider offering in treatments and relaxation techniques, including aromatherapy, relaxing Swedish and sports massages, anti-stress back treatments, neck and shoulder massages, foot reflexology, skincare, and hand and foot care treatments. The spa also features a steam shower, along with water-jet and salt scrub treatments in the Jacuzzi. "This set of resorts will be preferred by people at any time of the year and will let them experience tranquillity and serenity like never before," stated Senthil Kumar, director and CEO at The Tamara Coorg.

## Chennai to host largest Indian lighting exhibition

Indian Society of Lighting Engineers (ISLE) will be organising, Lii 2013, Light India International, in Chennai from September 13-16, 2013. Chennai has been chosen for the second time as the venue for this event, keeping in mind the vibrant economic pace of activity as well as the growth potential of the city. Expected to be India's largest and brightest lighting fair, it will host more than 250 manufacturers, including 100 from overseas – mainly from China, Taiwan, Korea, Italy, Germany and the USA. Light India International 2013 will publicise the developments taking place in the industry and provide marketing opportunities for all lighting products and services. The exhibition will showcase a wide range of products, covering residential, commercial and retail lighting; industrial lighting; street lighting; security lighting; environmental/ landscape lighting; city beautification lighting; architectural lighting; railway/metro lighting; airport and runway lighting; refineries/mines lighting; LED lighting; intelligent lighting; lighting with non-conventional energy; specialty lighting; lighting accessories and controls; power-saving solutions; and testing and measuring instruments. At the 16,500sq-m exhibition area at the Chennai Trade Centre, visitors will also witness seminars, technical sessions, theme pavilion and special outdoor lighting. Mainly a B2B event, it will be open to business visitors from 10am-3pm and to the public from 3pm-7pm. Registration and other details are provided at the website [www.lii2013.co.in](http://www.lii2013.co.in)

## Keuco Lifestyle now in Ludhiana

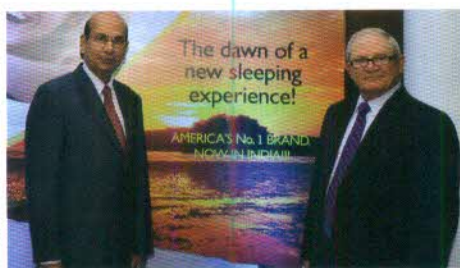


Keuco's first showroom in Northern India.

Keuco Lifestyle, the experiential retail concept by German bathroom fittings brand Keuco, is now open in Ludhiana. It's the brand's first showroom in northern India, and was launched with its premier channel partner AKC – Ashok Kumar & Co. Rahul Kher, country manager, Keuco India, stated, "The world of architecture and interiors is changing, and so is the way high-end customers are looking to buy and experience brands. Customers at the top end are increasingly interested in the whole concept/story, how a design comes about, what kind of materials are used, where the products are manufactured and processed, how things are made, and who is involved." The retail concept is aimed at allowing discerning buyers to experience the product first-hand, with the freedom to make an individual choice from the wide array of products.

## Luxury brand gets set to reform Indian mattress industry


Serta, an American premium mattress brand, is now available in India. Emirates Sleep Systems Pvt Ltd (ESPL), a new venture set up in India as a fully-owned subsidiary company of Dubai Furniture Manufacturing, has acquired licence from Serta for manufacturing and marketing their branded spring mattress products in India. "The mattress industry in India is dominated by small-scale and unorganised sectors, which specialise in coir, cotton or cheap foam mattresses, which



Sundar Rajan with Robert Malin, MD, International, Serta.

caters to more than 90 per cent of the mattress requirement in India. Currently, there are no quality manufacturers in the spring mattress category, due to which the growth in this segment is too slow," said S Sundar Rajan, executive director of ESPL. Serta is known for its Posture Spiral Spring technology, Advanced Comfort Quilt technology, Unique Mega Foam technology and premium upholstery; and has over 80 years of experience with 25 patents.

“ Spaces were created to define an empire, shelter a human being... (but) sensitivity to nature was always upheld. Somewhere down the line, we lost that connection.”



SAMEER BALVALLY, principal architect, Studio Osmosis

“ Taking inspiration from the past (is) fine, but replicating images from the past for the sake of nostalgia could arrest growth.”



LJO JOS, founder, Lijo Reny Architects

“ Human needs are a precursor to architecture design. But perception and sensitivity of an architect play an important role in innovation.”



SHUBHASHISH MODI, director and principal architect, Aris Architects